



Beforeplay.org Adds “Sexuality” Content; Engaging the LGBT Community on Sexual Health and Well Being

Denver, Colorado (August 5, 2013) – Beforeplay.org, a Colorado public health initiative aimed at reducing the number of unintended pregnancies, has recently launched new content on its website about sexuality in general and further engaging the LGBT community about sexual health.

Beforeplay.org has always been focused on helping to bring difficult conversations about Birth Control, Pregnancy and STDs to the forefront and providing the right information to have these conversations. Now critical questions and topics surrounding sexuality will be covered such as definitions around sexuality and gender, STDs/STIs issues for different sexual orientations and the relationship between sexuality and families.

While our ability to know about the health of the LGBT community in Colorado is limited, we know that affordability, access and quality of health services are common issues. These put members of the LGBT community at higher risk of poor health outcomes including sexually transmitted infections. “Providing inclusive, non-judgmental sexual health information to all Coloradans is a top priority for Beforeplay.org. We want all young people in the state, regardless of sexual preference or gender identity, to have the information they need to make healthy decisions about their sexual health and just talk about it with their partners, friends, family and health care providers.” Says Greta Klingler of the Colorado Department of Public Health & Environment.

By engaging the LGBT community with a range of online tools and information on sexual health information and content, Beforeplay.org hopes to normalize conversations about sex and sexuality so young people can have the information they need to make healthy choices related to to sexual well being and to help decrease the rate of sexually transmitted infections within the LGBT community.

The community at Beforeplay.org shares real-life stories that touch upon the conversations that many only have behind closed doors. Testimonials discussing everything from STDs, to family planning, to experiences with different contraceptives all are available on the video section of the Beforeplay.org site.



Media requests to interview Beforeplay.org spokesperson, Family Planning Supervisor, Colorado Department of Health and Environment Greta Klingler, please contact Jonathan Abramson at jonathan@bluetonemarketing.com

About Beforeplay.org

Beforeplay.org is part of the public/private partnership between the Colorado Department of Public Health and Environment (CDPHE) and the Colorado Initiative to Reduce Unintended Pregnancy (CI). Launched in 2008, the CI is an informal coalition of entities providing low-cost family planning services, educational efforts and advocacy.

Beforeplay.org is proud to play a role in achieving these key public health goals by creating awareness and providing a professional, trusted resource.